

# SONY

# Enjoy True HD Cinematic Experience

Promotion valid till 31st August 09 - Extended due to overwhelming response!

Sony's VPL-HW10 delivers the excitement of HD to you. Featuring a 30,000:1 dynamic contrast ratio, 1000 ANSI lumens and all-digital video signal processing via the BRAVIA Engine 2, enjoy incredibly sharp, vibrant images. With its SXRD panels that provide Full 1080p resolution, VPL-HW10 is fully loaded with features you need to introduce the HD picture quality into your home.

# VPL-HW10

## HD HOME PROJECTOR

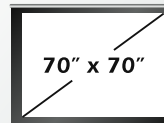
# \$4,699

### Promotion One

FREE Gifts worth \$600



HDMI v1.3 Cable  
(10m)



70" Diagonal  
Pull-down Screen



INSTALLATION & COMMISSIONING

### Promotion Two

## Trade-in Any Old Projector & Receive \$600 Off Usual Price

OR

Sony reserves the right to change the promotion mechanics without prior notice. Free Gifts are not exchangeable for cash and are while stocks last.

**B:2**  
BRAVIA ENGINE

Fully Digital Signal  
Processing by  
BRAVIA ENGINE 2

**30,000:1**  
CONTRAST RATIO

Superb Contrast Ratio  
with Advanced Iris 2

Full HD  
**1080**

Full HD  
1920 x 1080  
Resolution

**SXRD**  
Silicon X-tal Reflective Display

Silicon X-tal  
Reflective Display  
(SXRD™) Panel

**SONY ELECTRONICS (S) PTE LTD**  
Sales & Marketing Office 2 International Business Park #01-10  
Tower One The Strategy Singapore 609930  
Tel: 65448719 • Email: enquiry.sgbpp@ap.sony.com

For enquiries, please contact:

**AV One (S) Pte Ltd**  
68 Orchard Road Plaza Singapura #04-03A S(238839)  
Tel: 6884 4666 • Fax: 6884 4998 • Email: sales@av1group.com.sg

**AV ONE**  
TOTAL AUDIO VISUALISM™

**THX**  
CERTIFIED PROFESSIONAL  
ON STAFF